



**Count on it.**

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Kathleen Hennessy

612.861.5230, ext. 20

[khennessy@axiomcom.com](mailto:khennessy@axiomcom.com)

**Toro Super Recycler <sup>Æ</sup>**

With a Five-Year Warranty, A Five-Year Starting Guarantee and a Superior Cut, the Toro Super Recycler is Simply the Best Mower You Can Buy.

Consumers want a mower that they can count on. One that can deliver a quality cut, with less effort. Toro's Super Recycler<sup>®</sup> cast aluminum deck mowers deliver. "Simply put, these mowers are Toro's best," says Toro marketing manager Dave Moe. "Toro Super Recycler mowers offer the highest quality cutting system, the industry's leading warranty and starting guarantee, plus Toro's exclusive Personal Pace<sup>®</sup> self-propel system. It's a combination that can't be beat."

**Breakthrough Engineering**

The Super Recycler cutting system features a high-efficiency blade working with Toro's patented kickers and powerful 6.5- or 6.75-horsepower engines. Toro engineers developed a convex blade shape that quickly cuts and processes the grass clippings cleanly and efficiently. An exclusive accelerator speeds up the clippings under the deck and special kickers force them back into the blade for superior mulching action. With Toro's technology, homeowners can maintain a "just bagged look," with a minimum amount of effort.

### **Exclusive GTS<sup>®</sup> Engines.**

“We know how to design an engine so it starts, every time,” adds Moe. All Super Recycler Mowers have Toro’s exclusive *Guaranteed To Start* Engine. Toro GTS engines are guaranteed to start on the first or second pull for five years or Toro will fix it for free. This guarantee is simply the best in the business.

### **Best in the Business Warranty**

Purchase a Toro Super Recycler mower and you’ve just received the industry’s best warranty. The 5-year warranty covers the whole mower, not just the deck or the engine. “We’ve designed the product for superior durability,” says Moe. Consumers have told us they want a mower that is built to last. Toro’s got it. Simply put, if anything goes wrong for five years under normal use, Toro will fix it for free. But the Super Recycler is about more than the great warranty, it is also about durability. The Super Recycler has an enviable list of heavy-duty components like sintered iron transmission gears, oil impregnated wheel bushings and a premium, rustproof, 21-inch aluminum deck that will help it maintain its performance edge for many years.

### **Personal Pace<sup>®</sup> Self-Propel System**

Customers say they love Toro’s Personal Pace self-propel system. “Our surveys have found that an unprecedented 97% of Personal Pace owners are satisfied with their mower,” says Moe.\* “And, control and maneuverability are the reasons.”

Personal Pace puts you in control of your mowing speed. Simply place your hands on the handle and go. Personal Pace infinitely adjusts your mowing speed anywhere from zero to 4 miles per hour. It makes mowing effortless.

Look for Toro Super Recycler Mowers exclusively at Toro dealers nationwide. Super Recyclers range in price from \$349 to \$629.

Toro is a leading worldwide provider of outdoor maintenance and beautification products for home, recreation and commercial landscapes. For more information on the Toro Super Recycler mowers or other Toro products, contact Toro toll free at 1-866-214-9807 or visit us on the web at [www.Toro.com](http://www.Toro.com). For information on caring for your lawn and garden log on to [www.yardcare.com](http://www.yardcare.com)

<sup>†</sup>Based on a 1999 survey of Personal Pace Owners.